

**SIR GEORGE SEYMOUR**  
NATIONAL COLLEGE OF  
AIRLINE, TRAVEL & TOURISM



THE LARGEST TRAVEL AND TOURISM  
TRAINING PROVIDER IN NEW ZEALAND

**TOURISM 4 SCHOOLS**

**RESOURCES FOR TOURISM CLASSES  
AND GATEWAY**

**SIR GEORGE SEYMOUR**  
NATIONAL COLLEGE OF  
AIRLINE, TRAVEL & TOURISM



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AUCKLAND | HAMILTON | WELLINGTON | CHRISTCHURCH | DUNEDIN

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**Compulsory - 18 credits**

UNIT	TITLE	LEVEL	CREDIT	STUDENT PACKAGE	TEACHER PACKAGE
24728	Demonstrate knowledge of work roles in tourism	2	3	\$25.00	\$35.00
24729	Demonstrate knowledge of world tourist destinations	2	4	\$25.00	\$35.00
24730	Demonstrate knowledge of the business of tourism	2	4	\$25.00	\$35.00
24731	Demonstrate knowledge of destination New Zealand	2	4	\$25.00	\$35.00
24732	Demonstrate knowledge of tourist characteristics & needs	2	3	\$25.00	\$35.00

**Special Offer:** Purchase all five student packages for \$55.00 - saving of \$70.00!  
Purchase all five teacher packages for \$80.00 - saving of \$95.00!

**Elective 1 Set A and Elective 1 Set B - both must be met - 14 credits**

**Elective 1 Set A - 6 credits at Level 2**

UNIT	TITLE	LEVEL	CREDIT	STUDENT PACKAGE	TEACHER PACKAGE
1277	Communicate information in a specified workplace	2	3	\$35.00	\$45.00
2989	Read and assess texts to gain knowledge	2	4	\$35.00	\$45.00

Or

6 credits from the Field of Humanities, Subfield English and Domain English Oral Language or English Written Language. For example 12420, 12905, 8823, 8825, 8828 - please refer to the English Department at your school.

**Elective 1 Set B - 8 credits at Level 2**

8 credits from the Field of Sciences and Subfield of Mathematics, Statistics or Probability. For example 5223, 5224, 5228, 5234, 8489 - please refer to the Mathematics Department at your school.

**Elective 2 - Choose 22 credits**

UNIT	TITLE	LEVEL	CREDIT	STUDENT PACKAGE	TEACHER PACKAGE
18237	Perform calculations for a tourism workplace	2	3	\$30.00	\$40.00
23761	Read & comprehend work-related documents in English for a tourism workplace	2	3	\$20.00	\$30.00
23767	Demonstrate knowledge of and use the Internet in a tourism workplace	2	2	\$20.00	\$30.00
24724	Demonstrate knowledge of the history of tourism	2	4	\$30.00	\$40.00
24725	Describe and analyse the economic significance of tourism	3	4	\$30.00	\$40.00
24726	Describe and compare social and cultural impacts of tourism	2	3	\$30.00	\$40.00
24727	Describe and compare impacts of tourism on the physical environment	2	3	\$30.00	\$40.00
24733	Describe and promote a New Zealand tourist destination	3	4	\$30.00	\$40.00
3727	Demonstrate knowledge of Pacific Island countries as tourist destinations	3	8	\$40.00	\$50.00
18211	Demonstrate knowledge of Australia as a tourist destination	3	8	\$40.00	\$50.00

Our "Flagship" product is the Integrated Level 2 package, which includes all unit standards needed to achieve the Level 2 National Certificate in Tourism.

**Package One includes:** 24728, 24731, 24733, 24732, 18237 & 23761.  
**Special Offer:** Student package for \$100.00 - saving of \$55.00!  
Teacher package for \$125.00 - saving of \$90.00!

**Package Two includes:** 24729, 24730, 24724, 24727, 24725 & 23767.  
**Special Offer:** Student package for \$100.00 - saving of \$60.00!  
Teacher package for \$125.00 - saving of \$95.00!



**What do we offer?**

- Packages which include student workbooks, teacher resources and assessments for all of the unit standards mentioned on the previous page.
- All student workbooks come with the assessments (separately).
- Teacher kits include a copy of the student workbook with answer assessments, marking schedules and extra resources such as OHT's, games, activities and puzzles.
- 20% discount off the RRP of all Lonely Planet guides when ordered through us.

**Why use Sir George Seymour?**

Support for your School	On-Line Resource Bank
<ul style="list-style-type: none"> <li>• Tourism Career talks for your tourism students. Our Sales &amp; Marketing team will come and enthuse your students about careers in the airline, travel and tourism industry. They can answer questions about salaries, career progression, qualifications and give your students a real insight into the different careers in the airline travel and tourism industry.</li> <li>• You will receive regular newsletters and updates via email, face to face visits, expo's and STAR courses.</li> <li>• A \$500.00 Tourism Student of the Year Scholarship to be presented at prize giving for your top tourism student</li> </ul>	<p>This exciting resource will give you access to a whole host of activities such as flash cards, mix and match, puzzles, code-crackers, destination guides, photos, maps, case study activities all based on travel and tourism.</p> <p>This range of fantastic resources will assist you in creating fun and interesting tourism classes for your senior students. Cost \$150.00. For school ordering \$4,000 or more in workbook orders this is FREE!</p>
Professional Development for teachers	School Loyalty Programme
<ul style="list-style-type: none"> <li>• We offer a range of options to support tourism teachers to gain a qualification in travel and tourism.</li> <li>• Attend a Professional Development day to gain great ideas on how you can deliver tourism in your school. This is a great opportunity to network with other tourism teachers and share ideas. If you can't attend one of the Professional Development days our Sales Executive will run a session for you in your school.</li> <li>• Tourism teachers can gain a travel and tourism qualification through us by distance learning. For school ordering \$4,000 or more in workbook orders this is FREE!</li> </ul>	<ul style="list-style-type: none"> <li>• For all tourism students who have completed our Package One &amp; Package Two (see previous page), who then go on to do a tertiary course at any Sir George Seymour College or Travel Careers &amp; Training Campus, automatically entitles your school to select any 5 Lonely Planet guides for your school, for FREE!</li> <li>• All schools nationwide who purchase our Package One &amp; Package Two and have a student who then goes onto to do a tertiary course at any Sir George Seymour College or Travel Careers &amp; Training Campus, automatically go into the draw to win a \$500 travel voucher for the Tourism teacher! This will be drawn at the end of the year.</li> </ul>

**Contacts Details:**

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PO Box 105 693, Auckland 1143  
Phone: (09) 303 0181  
Fax: (09) 373 4062

**Hamilton Campus**  
Level 8, 48 Ward St  
PO Box 19 396, Hamilton 3244  
Phone: (07) 838 0022  
Fax: (07) 838 0033

**Wellington Campus**  
Level 6, 73-89 Boulcott St  
PO Box 10 117, Wellington 6143  
Phone: (04) 472 8893  
Fax: (04) 472 8894

**Christchurch Campus**  
Level 1, 829 Colombo St  
PO Box 25 199, Christchurch 8144  
Phone: (03) 377 1794  
Fax: (03) 377 5205

**Dunedin Campus**  
Level 3, 9 Moray Pl  
PO Box 5705, Dunedin 9058  
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